

BSMHgiveforgood.com

Give for Good Leader Deck

Use this sheet and included slides to inform your team members about the Give for Good Campaign. As a leader, the Bon Secours Mercy Health Foundation asks that you:

- Present this campaign information during your staff meetings.
- Make your own campaign gift to demonstrate your commitment to our Mission, and share what inspires you to give
- Encourage your colleagues and associates to give at a level that is appropriate for their circumstances.
- Encourage associates to give online at BSMHgiveforgood.com

Key Dates

Tuesday, September 1st - Campaign kickoff

Wednesday, September 30th - Last day of campaign

Key Messages

- The world is different now than it was this time last year. The pandemic has brought to light many needs, including those of our own patients and associates.
- Your donations support vital programs and services in your market. Funds remain local to meet needs in areas like patient care and community health services.

FAQ

There are several convenient ways to give:

- Payroll Deductions
- One-time gifts
- Donate paid time off (only available for non-exempt associates)

How much should an associate give? This has been a challenging year. If an associate is able to give, encourage them to make a gift that fits their budget.

FAQ, continued

What are the featured giving levels?

- Power Hour | 1 hour of pay per pay period
- Half Hour Hero | 1/2 hour of pay per pay period
- Lead for Good | \$1,000

How can associates make their gift?

- Give online at BSMHgiveforgood.com
- Use the personal giving link that will be emailed to each associate
- Complete and return the form in the campaign giving brochure mailed to their home

When does payroll deduction start? One-time payroll deductions and PTO donations take place in November 2020; ongoing payroll deductions will begin the first pay period of 2021.

What if I donated earlier this year? If you have made a new gift(s) in 2020, your gift will count toward the Give for Good Campaign. We encourage you to consider an additional gift and to pledge your 2021 gift during this year's Give for Good Campaign.

Timeline & Action Steps

Late August: visit BSMHgiveforgood.com to familiarize yourself with the resources available there, including:

- fund descriptions for each market
- stories that demonstrate the impact of associate giving
- links to give
- contact information for your market campaign lead

Late August/Early September

- present the attached Power Point presentation to your team
- Place flyers and posters in your staff areas. Extras can be downloaded for print at BSMHgiveforgood.com

September

- check Weekly Update emails for new information
- check Iris/Hub for updates to pass to your team
- remind your team members to give by the end of September!