GIVE FOR GOOD
The Power of Us

BON SECOURS MERCY HEALTH
Foundation

Give for Good Leader Toolkit

Use this sheet and included slides to inform your team members about the Give for Good Campaign. As a leader, the Bon Secours Mercy Health Foundation asks that you:

- Present this campaign information during your staff meetings.
- Make your own campaign gift to demonstrate your commitment to our Mission, and share what inspires you to give
- Encourage your colleagues and associates to give at a level that is appropriate for their circumstances.
- Encourage associates to give online at **BSMHgiveforgood.com**

Key Dates

Wednesday, September 1st - Campaign kickoff
Thursday, September 30th - Last day of campaign

Key Messages

- As we look forward to a post-pandemic new normal, your donation through the Give for Good Campaign will help your local Foundation meet vital needs for patients, associates and the community.
- Your donations support programs and services in your market. Funds remain local to meet needs in areas like patient care and community health services.

FAQ

There are several convenient ways to give:

- Payroll Deductions
- One-time gifts
- Donate paid time off *(only available for non-exempt associates)*

How much should an associate give? Associates are encouraged to renew their support this year with a meaningful gift to a fund that resonates with them.

What are the featured giving levels?

- Power Hour | 1 hour of pay per pay period
- Half Hour Hero | 1/2 hour of pay per pay period
- Lead for Good | $1,000

FAQ, continued

How can associates make their gift?

- Give online at BSMHgiveforgood.com
- Use the personal giving link that will be emailed to each associate
- Complete and return the form in the campaign giving brochure mailed to their home

When does payroll deduction start? One-time payroll deductions and PTO donations take place in November 2021; ongoing payroll deductions will begin the first pay period of 2022.

What if I donated earlier this year? If you have made a new gift(s) in 2021, your gift will count toward the Give for Good Campaign. We encourage you to consider an additional gift and to pledge your 2022 gift during this year's Give for Good Campaign.

Timeline & Action Steps

Late August: visit BSMHgiveforgood.com to familiarize yourself with the resources available there, including:

- Fund descriptions for each market
- Stories that demonstrate the impact of associate giving
- links to give
- Contact information for your market campaign lead

Late August/Early September

- Present the attached Power Point presentation to your team
- Place flyers and posters in your staff areas. Extras can be downloaded for print at BSMHgiveforgood.com
- Download additional pledge forms at BSMHgiveforgood.com as needed

September

- Check Weekly Update emails for new information
- Check Iris/Hub for updates to pass to your team
- Remind your team members to give by the end of September