

Fund Descriptions

Paducah Market Greatest Need: Supporting any needs of Mercy Health — Lourdes Hospital.

Dr. Lisa Chaney Lasher Women's Service Fund: Promoting a lifetime of health for women.

Hospice: Supporting patients and their families through challenging times of transition, illness, death and grief.

IMPACT Lourdes Women's Philanthropy Group: Members of this women's philanthropic group donate yearly to vote on the funding of a strategic, non-budgeted project to receive a grant funded by their donations. Donations provide support of high-quality healthcare, administered to the community by Mercy Health — Lourdes Hospital.

Outpatient Mission Fund: Helping those patients from primary care sites with the greatest need for items such as medications, food, clothing, or even a ride home.

Sr. Marie Moore Patient Mission Fund: Helping patients in the hospital with needs for items such as medications, food, clothing, or even a ride home.

Heart & Vascular Care: Supports advancement in cardiovascular care by funding new technology, enhancing facilities and providing educational opportunities.

Camp Robin for Grieving Children: Camp Robin includes age-appropriate therapeutic activities in a fun, safe environment with bereavement professionals.

Behavioral Health: Supporting needs of patients in behavioral health.

Ministry-wide Funds

Caring for Our Own Fund: Provides aid to associates facing financial hardships.

Bon Secours Mercy Health Impact Fund: Impact greatest needs ministry-wide. Your gift will be shared among all BSMH Foundation markets.

FAQs

Why is an associate campaign important? Your gift sends a powerful message of belief in our Mission beyond your everyday work and inspires others to support our work too.

Why is my gift this year more important than ever? The pandemic has brought to light new technological and clinical needs in our hospitals. The economic downturn has challenged our most vulnerable patient populations.

How does my gift impact my community? Your donations make it possible for the Foundation to support projects and initiatives focused on great health care for the communities we serve and help for our most vulnerable patient populations. Funds remain local to help meet local needs for patient care and community investment.

How much should I give? Please consider a gift at a level that is comfortable and meaningful to you.

Can I donate the value of Personal Time Off (PTO)? Non-exempt (hourly paid) associates may donate PTO. **PTO policy no longer allows exempt (salaried) associates to donate PTO.**

When does payroll deduction start? One-time payroll deductions and PTO donations take place in Nov. 2021; ongoing payroll deductions will begin the first pay period of 2022.

What if I donated earlier this year? If you have made a new gift(s) in 2021, your gift will be counted in the Give for Good Campaign and recognized with a thank you item based on your total giving amount. We encourage you to pledge your 2022 gift during this year's Give for Good Campaign.

What if I have an existing ongoing recurring gift? If you signed up in a prior campaign for an ongoing recurring gift, you do not need to renew your support. However, you may take this opportunity to change your gift. Any changes you make will replace your current gift.

Thank you for
giving for good!

BON SECOURS MERCY HEALTH
Foundation

**GIVE FOR
GOOD**
The Power of Us
Associate Giving Campaign

If no envelope provided, mail completed form to:

Mercy Health Foundation Lourdes
6603-Paducah, LBX 632660
P.O. Box 5776
Cincinnati, OH 45273-9942

Or deliver your completed form to your
local foundation office.

Questions?

Call (270) 444-2387

Or email giveforgood@bsmhealth.org

**GIVE FOR
GOOD**

The Power of Us
Associate Giving Campaign

SEPTEMBER 2021



Dear Associate,

As we look forward to a post-pandemic new normal, your Give for Good Campaign gift will play an important role in healing our patients, our community and fellow associates.

When you give, you help create solutions for newly identified and ever-present needs. You support great health care and help our most vulnerable patients. Gifts can remain local to meet needs for patient care and community investment right here in Paducah or you can give to a ministry-wide fund.

Last year, many of you opened your hearts to give during the most challenging of times. This year, I ask you, as an important member of our Paducah ministry, to renew or give at a level and to a fund that is most meaningful to you.

Please review the fund offerings in this brochure or visit BSMHgiveforgood.com to give online and read stories of how you can help others. For questions, email giveforgood@bsmhealth.org.

Thank you and may God bless you.

Jessica Toren

Jessica Toren
Mercy Health Lourdes Foundation President

GIVE FOR GOOD

The Power of Us

Ways to Make Good Happen

As an associate, you have several convenient ways to make your gift.

- Payroll deductions
- One-time cash, check or credit card gift
- Donate paid time off (**only available for non-exempt associates**)
- Pledge over 26 pay periods
- Recurring gift that continues as long as you desire
- *OR become a Power Hour donor*

Be a Power Hour donor!

Make a big impact with an easy, personalized way to give based on your hourly wage.

Example:



All Power Hour donors will receive a special gift!

Giving levels and rewards!

Please select your gift below:

Power Hour

(one hour of pay per pay period at base rate)

Choose one item by checking a box below:

- 46" Folding Umbrella
- Wireless Charging Pad
- Basecamp Stainless Steel Tumbler

Lead for Good

(\$1,000 per year; only \$38.47 per pay period)

Choose one item by checking a box below:

- Roll Up Poly Fleece Blanket
- Stackable Bento Lunch Set
- Everette Zippered Tote

Half Hour Hero

(half hour of pay per pay period at base rate)

Choose one item by checking a box below:

- Lime Green Maritime Tote Bag
- 15 oz Stoneware Campfire Mug
- 16 oz Tumbler
- I do not wish to select a gift

All Donors

All donors will be entered to win Give for Good gift packages from their local foundation and will receive 50 Be Well Points!

Recurring Gift Donors

If you have an ongoing recurring gift and are giving at the Power Hour, Lead for Good or Half Hour Hero level, we will email you to select a reward.



Yes! I want to Give for Good!

Complete an online giving form at BSMHgiveforgood.com. Or return this form in the envelope provided; to the address provided on back of brochure; or in person to your local Foundation representative or campaign volunteer.

How much to give and giving options:

Choose a giving level or fill in another amount.*

Payroll deduction

- Power Hour** (1 hour of pay per pay period*)
Please estimate your hourly pay rate: \$_____
- Half Hour Hero** (1/2 hour of pay per pay period*)
Please estimate your hourly pay rate: \$_____
- Lead for Good** = \$1,000 (38.47 for 26 pay periods)
- \$_____ per pay period
- \$_____ one-time payroll deduction

*Your pay period gift will be recurring, meaning it will continue each year, unless you decide to stop or change the amount of your gift. You may opt out of recurring giving below.

- I prefer to opt out of recurring giving; my per pay period gift will stop after 12/31/2022.

One-time cash gift

- \$_____ cash/check enclosed
(payable to Bon Secours Mercy Health Foundation)

Credit Card gift. Charge to my:

- VISA MasterCard AmEx Discover
- Name on Credit Card _____
- Card # _____ Exp. Date _____

PTO donation**

(deducted from PTO balance in November 2021)
_____ # PTO hours (8 hours minimum donation)

Due to policy changes, PTO donations can only be accepted from non-exempt (hourly) associates.

****PTO donations:** I understand the final value of PTO I donate will be reduced by 10% per tax laws and Bon Secours Mercy Health policy, and the remainder will be reported as taxable compensation to which applicable taxes will be applied. The after-tax amount will be the value of my donation and can be reported on my personal tax return as a charitable contribution consistent with IRS guidelines.

My information

Name _____ Associate ID # _____

Address _____

City / State / ZIP _____

Email (required) _____

Phone _____

Direct my gift to:

(Total of all selections must equal 100%)

- Paducah Market Greatest Need _____%
- Dr. Lisa Chaney Lasher Women's Service Fund _____%
- Hospice _____%
- IMPACT Lourdes Women's Philanthropy Group _____%
- Outpatient Mission Fund _____%
- Sr. Marie Moore Patient Mission Fund _____%
- Heart & Vascular Care _____%
- Camp Robin for Grieving Children _____%
- Behavioral Health _____%
- Other (if applicable) _____%

Ministry-wide Funds:

- Caring for Our Own Fund (for associate hardships) _____%
- Bon Secours Mercy Health Impact Fund _____%