

## Fund descriptions

**Cancer Fund:** Supports needs for oncology patients including assistance with non-medical needs (transportation to and from appointments, nutritional services, etc) and new technology in the Cancer Center.

**Dr. Lisa Chaney Lasher Women's Service Fund:** Promoting a lifetime of health for women.

**Paducah Market Greatest Need:** Supporting any needs of Mercy Health — Lourdes Hospital.

**Heart & Vascular Care:** Supports advancement in cardiovascular care by funding new technology, enhancing facilities and providing educational opportunities.

### **IMPACT Lourdes Women's Philanthropy**

**Group:** Members of this women's philanthropic group donate yearly to vote on the funding of a strategic, non-budgeted project to receive a grant funded by their donations. Donations provide support of high-quality healthcare, administered to the community by Mercy Health — Lourdes Hospital.

**Behavioral Health:** Supporting needs of patients in behavioral health.

**Camp Robin for Grieving Children:** Camp Robin includes age-appropriate therapeutic activities in a fun, safe environment with bereavement professionals.

**Hospice:** Supporting patients and their families through challenging times of transition, illness, death, and grief.

**Sr. Marie Moore Patient Mission Fund:** Helping patients in the hospital with needs for items such as medications, food, clothing, or even a ride home.

**Outpatient Mission Fund:** Helping those patients from primary care sites with the greatest need for items such as medications, food, clothing, or even a ride home.

## Ministry-wide funds

**Caring for Our Own Fund:** Provides aid to associates facing financial hardships.

**Bon Secours Mercy Health Impact Fund:** Impact greatest needs ministry-wide. Your gift will be evenly shared among all BSMH Foundation markets.

## FAQs

### How does my gift impact my community?

Your donations make it possible for the Foundation to support projects and initiatives focused on great health care for the communities we serve and help for our most vulnerable patient populations. Funds remain local to help meet local needs for patient care and community investment.

### How much should I give?

Please consider a gift at a level that is comfortable and meaningful to you.

### What if I donated earlier this year?

If you have made a new gift(s) in 2023, your gift will be counted in the Give for Good Campaign and you may receive Called to Shine points based on your giving level. We encourage you to pledge your 2024 gift during this year's Give for Good Campaign.

### What if I have an existing ongoing recurring gift?

If you signed up in a prior campaign for an ongoing recurring gift, you do not need to renew your support. However, you may take this opportunity to change your gift. Any changes you make will replace your current gift.

### When does payroll deduction start?

One-time payroll deductions and PTO donations take place in Nov. 2023; ongoing payroll deductions will begin the first pay period of 2024.

### Can I donate the value of Personal Time Off (PTO)?

Non-exempt (hourly paid) associates may donate PTO.

Scan to make your gift today!



Thank you for giving for good!

BON SECOURS MERCY HEALTH  
Foundation

**GIVE FOR GOOD**

The Power of Us  
*Associate Giving Campaign*

If no envelope provided, mail completed form to:

**Mercy Health Foundation Lourdes**  
6603-Paducah, LBX 632660  
P.O. Box 5776  
Cincinnati, OH 45273-9942

### Questions?

Call 270-444-2387  
or email [giveforgood@bsmhealth.org](mailto:giveforgood@bsmhealth.org)

**GIVE FOR GOOD**

The Power of Us  
*Associate Giving Campaign*

SEPTEMBER 2023

### Dear Associate,

Your commitment to providing excellent care and support for our patients every single day is inspiring. Let's continue working together to ensure that we are delivering the best care possible and making a difference in the lives of those we serve.

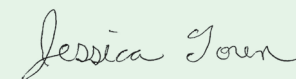
Our dedicated day of giving, THE BIG GIVE, is coming up on **August 30th** and we need your support as we kick off this year's Give for Good campaign.

By renewing your previous gift or making a new one, you can help us bridge gaps in health care for those who need it most. You have the power to choose where your gift goes to make a difference for the causes that mean the most to you.

Please visit [BSMHgiveforgood.com](https://bsmhgiveforgood.com) or review this brochure to learn more and make your gift today.

For questions, email [giveforgood@bsmhealth.org](mailto:giveforgood@bsmhealth.org).

### Thank you,



Jessica Toren, President  
Mercy Health Foundation Lourdes

# GIVE FOR GOOD

## The Power of Us

### Ways to make good happen

- Payroll deductions
- One time gift: credit card, cash or check
- Pledge over 26 pay periods
- Recurring gift that continues as long as you desire
- Donate paid time off (non-exempt associates)

### Current recurring donors

- If you previously signed up for a recurring gift, no action is needed. But if you wish to make any changes, please note that a new gift will replace your current one
- You will be eligible for your gift's corresponding 2023 Give for Good incentives
- Curious if your previous gift was recurring? Reach out to [giveforgood@bsmhealth.org](mailto:giveforgood@bsmhealth.org) to inquire

Give online at [bsmhgiveforgood.com](https://bsmhgiveforgood.com)



### Giving options and rewards

#### Power Hour

- One hour of pay per pay period at base rate
- 1,200 Called to Shine points



#### Lead for Good

- \$1,000 per year; only \$38.47 per pay period
- 1,000 Called to Shine points

#### Half Hour Hero

- Half hour of pay per pay period at base rate
- 600 Called to Shine points

### THE BIG GIVE donors

- Donors who give on or before 8/30/2023 as Power Hour, Lead for Good or Half Hour Hero donors will be eligible for a free long sleeve shirt
- New donors who set up their gift as recurring on or before 8/30/2023 will receive 500 Called to Shine points

### All recurring donors

- A gift set to recurring with no end date
- 100 Called to Shine points

### All donors

- 75 Be Well Points will be awarded

### Yes! I want to Give for Good!

Complete an online giving form at [bsmhgiveforgood.com](https://bsmhgiveforgood.com) or return this form to the Foundation.

#### Choose a giving level or fill in another amount.\*

##### Payroll deduction

- Power Hour** (1 hour per pay starting in 2024\*)  
Please estimate your hourly pay rate: \$\_\_\_\_\_
- Half Hour Hero** (1/2 hour per pay starting in 2024\*)  
Please estimate your hourly pay rate: \$\_\_\_\_\_
- Lead for Good** = \$1,000 (\$38.47 per pay starting in 2024\*)
- \$\_\_\_\_\_ one-time payroll deduction (Taken Nov. 2023)
- \$\_\_\_\_\_ per pay period\*

\*Your pay period gift will be recurring, meaning it will continue each year, unless you decide to stop or change the amount of your gift. You may opt out of recurring giving below.

- I prefer to opt out of recurring giving; my per pay period gift will stop after 12/31/2024.**

##### One-time cash gift

- \$\_\_\_\_\_ cash/check enclosed  
(payable to Bon Secours Mercy Health Foundation)

##### Credit Card gift. Charge as gift is processed to my:

- \$\_\_\_\_\_ one-time credit card gift
- \$\_\_\_\_\_ monthly credit card gift
- VISA  MasterCard  AmEx  Discover
- Name on Credit Card \_\_\_\_\_
- Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

##### PTO donation\*\* (for non-exempt, hourly, associates)

\_\_\_\_\_ # PTO hours (8 hours minimum donation)

\*\*PTO donations: I understand the final value of PTO I donate will be reduced by 10% per tax laws and Bon Secours Mercy Health policy, and the remainder will be reported as taxable compensation to which applicable taxes will be applied. The after-tax amount will be the value of my donation and can be reported on my personal tax return as a charitable contribution consistent with IRS guidelines. Deduction will take place in Nov. 2023

##### My information

Name \_\_\_\_\_

Associate ID (required) \_\_\_\_\_

Work email (required) \_\_\_\_\_

Address \_\_\_\_\_

City / State / ZIP \_\_\_\_\_

Phone number \_\_\_\_\_

### Direct my gift to:

(total of all selections must equal 100%)

- Cancer Fund** \_\_\_\_\_ %
- Dr. Lisa Chaney Lasher Women's Service Fund** \_\_\_\_\_ %
- Paducah Market Greatest Need** \_\_\_\_\_ %
- Heart & Vascular Care** \_\_\_\_\_ %
- IMPACT Lourdes Women's Philanthropy Group** \_\_\_\_\_ %
- Behavioral Health** \_\_\_\_\_ %
- Camp Robin for Grieving Children** \_\_\_\_\_ %
- Hospice** \_\_\_\_\_ %
- Sr. Marie Moore Patient Mission Fund** \_\_\_\_\_ %
- Outpatient Mission Fund** \_\_\_\_\_ %
- Other (if applicable)** \_\_\_\_\_ %

### Ministry-wide funds:

- Caring for Our Own Fund** \_\_\_\_\_ %
- Bon Secours Mercy Health Impact Fund** \_\_\_\_\_ %

[bsmhgiveforgood.com](https://bsmhgiveforgood.com)

6603-AP Give for Good - 2023